

"STORIES THAT SELL: A 1-DAY VISIBILITY WORKSHOP FOR EXECUTIVE LEADERS"

Participation Agreement

This Participation Agreement ("Agreement") governs the terms and conditions for the Participant, in "STORIES THAT SELL: A 1-DAY VISIBILITY WORKSHOP FOR EXECUTIVE LEADERS" ("Program") created by Tamika Bickham, founder and CEO of TB Media Group, LLC ("Company").

1. The Program (Services)

“STORIES THAT SELL” is a live, interactive communication workshop designed to strengthen participants’ storytelling skills for professional environments. This Program focuses on practical techniques that help individuals communicate ideas with clarity, confidence, and strategic intent.

Through this Program, participants will learn how to:

- Apply storytelling principles to influence decision-making and support business development efforts
- Present and communicate ideas clearly and confidently across multiple formats – including meetings, presentations, on-camera engagements, and social platforms
- Represent their organization with professionalism, trust, and impact
- Develop the ability to communicate effectively without scripts

This program is intended for participants who are open to interacting learning and skill-building. It is *not* designed to provide a fixed script, formula, or templated corporate language.

This Program is limited to a maximum of fifteen (15) participants. All participants are expected to be fully present during the program and actively engage in all workshop exercises and discussions.

2. Program Fee, Cancellation, Refund

Program Fee: The total fee for the Services provided by Company to Participant as outlined in Section 1, The Program (Services), is the amount paid at registration.

Cancellation, Refund:

- The Company maintains a NO REFUND policy. The Program Participant may transfer the registration to another Party, but due to the nature of the program substitutions may not be honored within two (2) weeks of the program date.
- The Company reserves the right to cancel the Program for any reason. When cancelled by the Company, the Participant will receive a full refund of the program fee paid.

3. Participant's Conduct

Participant agrees to conduct themselves in a dignified and professional manner and shall not engage in any activity that is detrimental to the health, safety and welfare of the other Program participants. Participant acknowledges and agrees that Company reserves the right to remove Participant from the Program, if Company, in its sole discretion, determines the Participant's behavior creates a disruption or hinders the Program or the enjoyment of the Program by other Participants.

4. Confidentiality

Participant understands that given the group format of this Program, information provided or shared with the Company for other participants, whether in the form of comments, discussions, video recordings, or otherwise, are not confidential.

As between Company and Participant, Company agrees to keep all conversations and information with the Participant private and confidential, as permitted by law. No personal information will be shared by Company with anyone without the Participant's express permission as mandated by law.

5. Release

Participant understands and agrees that during the Program, the Participant may be audio and/or video recorded by the Company. Participant acknowledges and agrees that any and all

of said reproductions are the property of Company and waives any right to compensation or royalties related to the use of any of the reproductions.

Participant also agrees that the Company may use any written statements, images, audio or video recordings of Participant obtained during the Program. This includes any content Participant may publish (about Participant's participation) to social media accounts and online forums as well as statements, images or recordings, captured about Participant's participation in the Program.

6. Intellectual Property

All intellectual property rights in and to the Program, the Program content, and all materials distributed at or in connection with the Program are owned by the Company. Participant will not use or reproduce or allow anyone to use or reproduce such content or materials displayed, distributed or provided in connection with the Program for any reason without the prior written permission of the Company. Participants will not use any of the Program content or materials to teach any third party or otherwise disclose or discuss information revealed in any portion of the Program for any purpose other than exercising rights expressly granted to the Participant by the Agreement.

7. Disclaimer of Warranties

The Company gives no warranties with respect to any aspect of the Program or any materials related thereto or offered in connection with the Program and, to the fullest extent possible under the laws governing this Agreement, disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability.

Participant accepts and agrees that he/she is fully responsible for his/her progress and results and that Company offers no representations, warranties or guarantees verbally or in writing regarding results of any kind.

8. Force Majeure

A party shall not be liable for any failure of or delay in the performance of this Agreement if such failure or delay is due to causes beyond its reasonable control, including but not limited to acts of God, war, strikes or labor disputes, embargoes, government orders or any other force majeure event. Upon occurrence of any force majeure event, the party relying upon this provision shall give written notice to the other party of its inability to perform or of delay in completing its obligations.

9. Governing Law; Venue; Dispute Resolution

This Agreement shall be governed by the laws of the State of Florida and any disputes arising from it must be handled in the County of Miami-Dade, Florida. The Parties agree to attempt to resolve any dispute, claim or controversy arising out of or relating to the Agreement by mediation.

10. Entire Agreement; Waiver

This Agreement constitutes the entire agreement between Participant and the Company and supersedes all prior and contemporaneous agreements, representations, and understandings between the Parties. No waiver of any of the provisions of the Agreement by Company shall be deemed, or shall constitute, a waiver of any other provision, whether or not similar, nor shall any waiver constitute a continuing waiver. No waiver shall be binding unless executed in writing by the Company.

11. Effect of Headings

The subject headings of the paragraphs of the Agreement are included for convenience only and shall not affect the construction or interpretation of any of its provisions.

12. Severability

If any term, provision, covenant, or condition of the Agreement is held by an arbitrator or court of competent jurisdiction to be invalid, void, or unenforceable, the rest of the Agreement shall remain in full force and effect and shall in no way be affected, impaired, or invalidated.

13. Non-Disparagement

The Parties agree that neither the parties, their associates, employees, or affiliates will engage in any conduct or communications, either directly or indirectly, with a third party, public or private, designed to disparage the other.

14. Liability Limits and Indemnity

Limitation of Liability: Participant agrees that the maximum amount of damages he/she is entitled to in any claim relating to the Agreement are not to exceed the total cost of the Program provided by the Company.

Indemnification: Participant agrees to indemnify, defend and hold harmless the Company and its affiliates, employees, agents and independent contractors for any injury, property damage, liability, claim or other cause of action arising out of or related to the Program the Company provides to the Participant.

15. Contact and Support

For questions, cancellations, or accessibility needs contact Tamika Bickham at tamika@tbmediagroup.com or (786) 350-8395